

CHINA PROFESSIONAL 中国专家

CHINESE MARKETING MADE EASY

Reach, Engage & Win More Listings

- YOUR OWN CHINESE COMPANY WEBSITE
- CHINESE MOBILE SITE
- UP TO 300 LISTINGS / YEAR
- CHINESE SOCIAL MEDIA INTEGRATION
- CHINESE CONSUMER SUPPORT CENTRE



1 300 LISTINGS – PROPERTY DETAILS PAGE

Juwai.com is the #1 Chinese international property portal, with over 2.5 million Chinese visiting each month.

PROPERTY LISTING FEATURES

- Up to 300 property listings / year
- 300 property description translations
- Your logo and contact details
- Your key property details & **Property Key Features** in Chinese
- Chinese Consumer Support Centre
- Prices in RMB & your currency
- Interior & exterior area in sq.m

PHOTO GALLERY

Upload up to 20 expandable photos & 2 floor plans per property

ENQUIRY FORM

All online & Chinese Consumer Support Centre enquiries will be translated & emailed to you

Property description (250 words)

PROPERTY KEY FEATURES

Amenities & facilities fully translated

Expanded property photos

Floor plans

MANDARIN MAPPING

Highlights local amenities such as nearby schools, grocery stores, & more

The screenshot shows a detailed property listing on the Juwai.com website. At the top, there's a navigation bar with the Juwai logo and various service icons. The main content area features a large, high-quality photograph of a modern apartment interior with a view of the city. To the right of the photo, key details are listed in Chinese, including the price (360,000 RMB), location (470 Rye Green Ave), and contact information (400-041-7515). A sidebar on the right provides agent information for Sara Chapman, including her profile picture and contact details. A red box highlights the enquiry form, and numbered callouts 1-5 point to specific features: 1. Company logo and profile image, 2. Enquiry forms, 3. Telephone, 4. Link to your Chinese Company Page, 5. Link to your company website.

2 YOUR CHINESE COMPANY PAGE – Professional

Your very own Chinese Company Page – with unique URL – hosted behind China's Great Firewall to market to Chinese buyers.

YOUR CHINESE COMPANY PAGE IS FEATURED ON :

- All your Property Listing Pages
- Juwai.com Agent Search Page
- Juwai.com Mobile Site

Your logo, company name, contact information & link to your website

Your company profile with your expertise & key selling points fully translated (150 words)

Your awards & recognition

ENQUIRY FORM

All online & Chinese Consumer Support Centre enquiries will be translated and emailed to you

ONLY YOUR PROPERTY LISTINGS SHOWN

Buyers can scroll through all your company's property listings from one place

CHINESE COMPANY PAGE - MAIN PAGE

1 Link to Company Sub-Agents



2 Link to Sub-Agent's Page & Listings



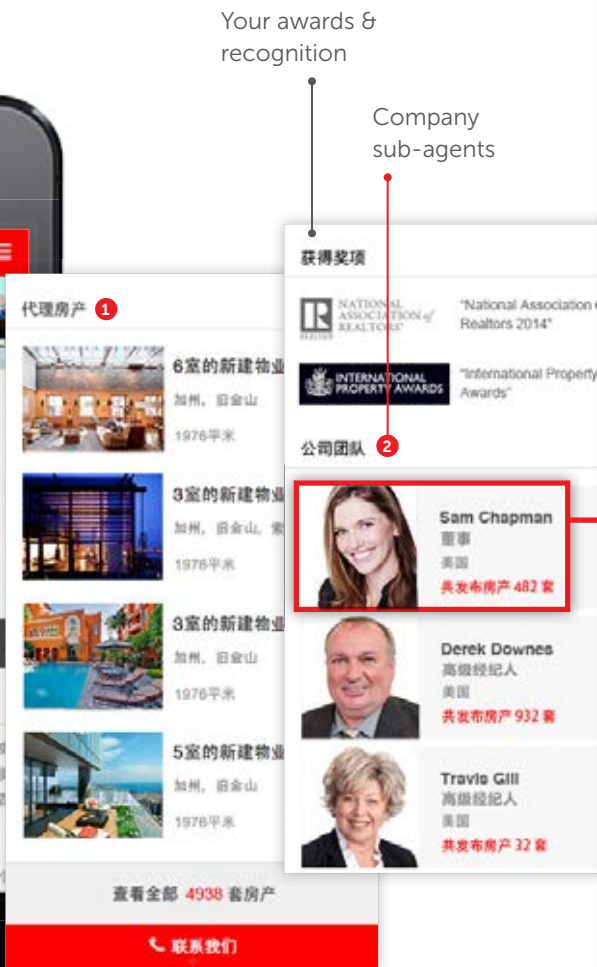
3 YOUR CHINESE MOBILE SITE

Your Chinese Company Page now appears both online and on mobile.

Fully optimised for mobile viewing, making your company, brand, and properties easily viewable by Chinese buyers – wherever they happen to be.

YOUR CHINESE MOBILE SITE

SUB-AGENT'S PAGE & LISTINGS



Buyers can directly call our Chinese Consumer Support Centre



81% of Chinese internet users get online via mobile

500 million mobile internet users in China



91% of Chinese millionaires have a tablet

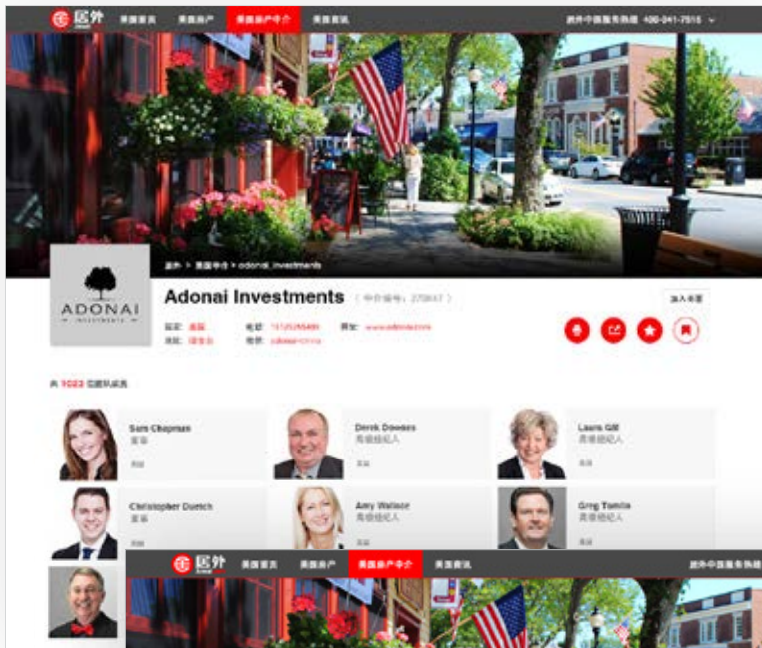
74% use their tablet to surf the internet

Property Listings also appear on
JUWAI APP



4 YOUR SUB-AGENT PAGES & LISTINGS

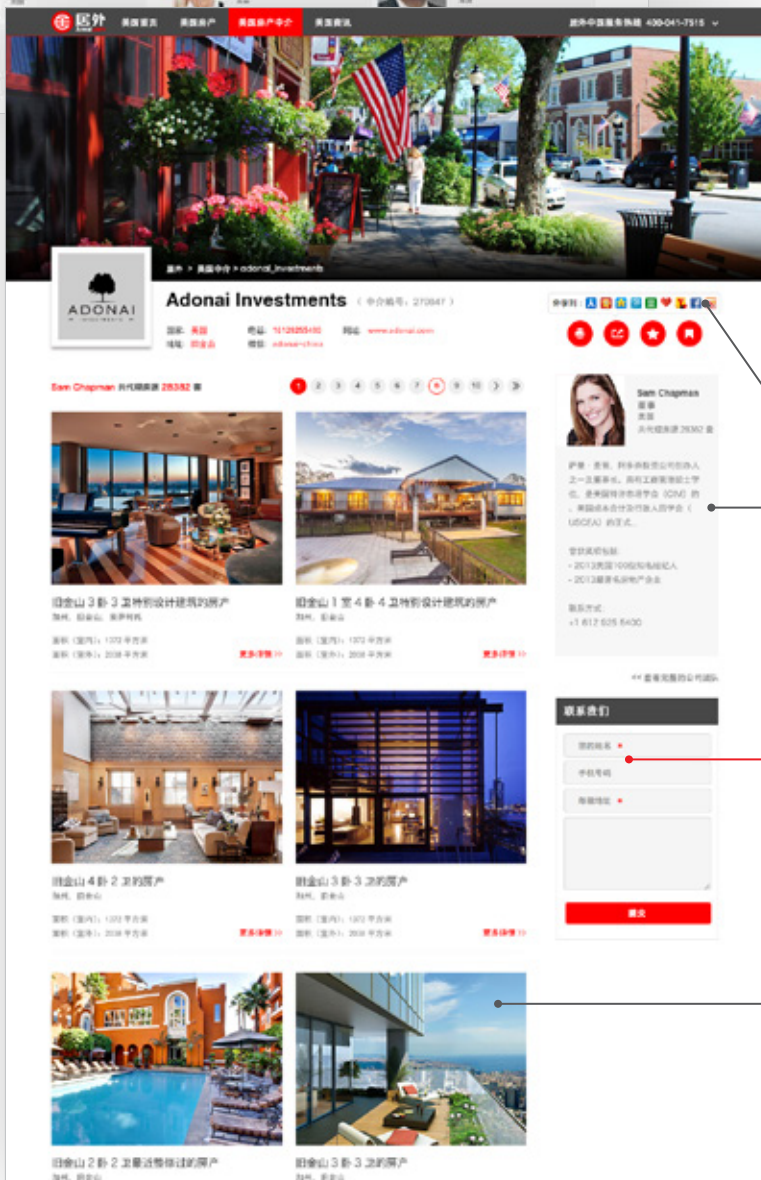
CHINESE COMPANY PAGE - COMPANY SUB-AGENTS



Manage and assign properties to your team on your Chinese Company Page.

Add up to 15 sub-agents

- Add agent profiles and contact information
- Assign your properties to agents to manage



Agent Profile Pages

- Each agent gets their own webpage
- Displays only their assigned property listings
- Enquiries will be sent to assigned agent by our Chinese Consumer Support Centre

Chinese & Western social media sharing

SUB-AGENT PROFILE & CONTACT

Sub-agent profile and contact details (150 words translated)

ENQUIRY FORM

Online & Chinese consumer enquiries for sub-agent properties will be sent to your assigned sub-agent

ONLY YOUR PROPERTY LISTINGS SHOWN

Buyers can view all listings assigned to a particular agent under the account

CHINESE COMPANY PAGE - SUB-AGENT'S PAGE & LISTINGS

5 PACKAGE & PRICING

RECOMMENDED

CHINA PROFESSIONAL

US\$6,000

300 Property Listings / Yr.

12-MONTH CAMPAIGN

300 Property Translations
(250 words)

20 Photos / Property

2 Floor Plans / Property

Chinese Company Page
- **PROFESSIONAL**

Company Profile Translated
(150 words)

15 Sub-Agent Profile Pages
(150 words translated)

Chinese Mobile Site

Link to your company website

2 Featured Properties

Best choice for professionals serious about the China market.

ALL PACKAGES FEATURE:

- Hosting behind China's Great Firewall
- International Account Management Support (Asia business hours apply)
- Chinese Consumer Support Centre
- Chinese social media & mobile channel integration
- Access to Juwai China market research
- Key Features translated
- Mandarin Mapping
- Metric & currency conversion
- Your company logo & contact number

** Up to 14 days buffer time to prepare materials before your listing is published live. Buffer period is effective upon completion of purchase.*

** Professional is US\$2,000 up front + US\$333.33 per month for 12 months, auto-renews at end of contract.*



Your listings are supported by Juwai's Chinese Consumer Support Centre & China toll-free number.

