

# LIFT ELEVATES VALUE FOR OWNERS AND INVESTORS

As befitting its location at SFU's UniverCity, LIFT homes represent a very intelligent housing choice for both owners and investors. Little wonder, then that the 52 homes at LIFT are selling fast.

Developed by Porte, a respected home builder who had great success with Origin, its sister project at SFU, LIFT takes living on Burnaby Mountain to a fresh new high.

"Nothing compares," said Jeanette Chaput, director of sales and marketing for Porte, in echoing statements from LIFT buyers who have looked at new homes across Burnaby, New Westminster and Coquitlam. "LIFT offers the best in space, quality finishes and value."

LIFT has a plan for everyone by offering a wide collection of 1 bedroom, 1 plus den deluxe flats, and 2, 3 and 3 bedroom plus family room garden homes and sky homes.

LIFT's Garden and Sky homes are unique design, with more than 900 square feet spread over two levels, accessed from a central courtyard. Generous sized bedrooms upstairs and open-style living space on the main combined with large outdoor space: Sky homes have private, large rooftop decks from 280 square feet to 450 square feet. All LIFT homes have luxurious features including: in-floor radiant heat throughout, gas stoves, large pantries, his and hers sinks in many of the ensuites, marble countertops, and large linen closets, and these are just a few of the standard features. "Comparable homes in Vancouver would be at least \$100,000 more and nowhere near the standard of quality," Chaput notes.

For many buyers, the location is the key reason to buy at LIFT. Close to world-class Simon Fraser University, LIFT is also close to the new early education opportunities at the daycare centre and the highly

ranked University Highlands Elementary.

"We have some purchasers who are buying at LIFT because their children are at SFU and they will live in it while they are in school and then keep it as an investment or move into it when their children have graduated," explains Chaput. In terms of the rental potential, LIFT is also a great investment opportunity. "There is a built-in rental market at LIFT with the SFU faculty and staff," Chaput explained.

Others choose LIFT because it is part of UniverCity, an internationally recognized leader in environmental design. With green design guidelines and environmentally friendly building materials in a neighbourhood surrounded by acres of forest – this is sustainable living at its best.

Of course, many smart buyers choose LIFT because of the value. With homes priced from \$258,800 and only 52 homes available, LIFT represents outstanding new home value.

The LIFT sales centre at SFU is open daily from noon to 5 p.m., except Friday, at 9055 University High Street, Burnaby. For complete information, please call 604-320-3386 or visit [www.liveatlift.ca](http://www.liveatlift.ca).

“LIFT at SFU's UniverCity: 1-bedroom flats from \$258,800 and 2-bedroom townhomes from \$418,800. The LIFT sales centre at SFU is open daily from noon to 5 p.m., except Friday, at 9055 University High Street, Burnaby. For complete information, please call 604-320-3386 or visit [www.liveatlift.ca](http://www.liveatlift.ca).”

