




Les Twarog 1-604-671-7000 | Sonja Pedersen 1-604-805-1283 | Jimmy Ng 1-778-788-0013 ( WeChat 4445566)

Les Twarog Advertises on Juwai, A Portal to Mainland Chinese Buyers To Canadian Sellers

In the past few years, Chinese buyers have started to make their presence felt on the global property market, snapping up everything from luxurious trophy homes and vineyards, to more modest condominiums and investment opportunities. For many Chinese, global property investment is an emerging opportunity which until recently was out of reach.

Second only to the US in terms of international buying power, Chinese buyers represent a tremendous new market opportunity for property sellers around the world. CBRE estimates wealthy Chinese will invest as much as \$180 billion on international property. Yet, new opportunity brings new challenges in reaching, communicating and engaging this new market.

Great rise of the Chinese consumer

China boasts some of the wealthiest people on the planet, most whose personal fortunes can dwarf treasuries of upper-middle-class medium-sized countries, and the growing population of upper-Chinese middle-class Chinese now also have their eyes set on international property.



RE/MAX VANCOUVER
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▶ 63 million
upper-middle-class Chinese

▶ 2.8 million
high-net-worth Chinese

▶ 63 million
affluent Chinese by 2020





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Les Twarog在居外做广告，居外是一个将加拿大房产展示给中国大陆客户的门户网站。1-778-788-0013

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近几年来,中国投资人在世界房地产市场异军突起,在全 球各地,无论是奢华房产,高级酒庄抑或是普通公寓和一 般的投资标的,都是他们追逐的对象。对于很多中国人来 说,全球资产投资是一个很具有吸引力的商机。

中国投资人拥有仅次于美国的国际购买力,他们对于全球 卖家都展示了超强的经济实力. CBRE估计中国买家在全球 房产投资将达到1800亿美金。然而大量的商机同时也带来 了沟通与交流方面的挑战。

中国消费群体的崛起

中国拥有为数不少的排名世界前列的富豪,其中一部分人 个人拥有的资产总值不亚于一些中等 规模国家的富人财 富之和。一些富裕的中国中产阶级也开始将目光转向国际 资产。



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