

Top 10 Real Estate Agents Monthly Newsletters in Greater Vancouver



Central Branch [Follow]

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When you're looking at buying or selling a Vancouver home, you need the best information to get the best deal and make the best decision. Buying and selling a property is complex and occasionally, you need to make a quick decision, otherwise, you risk getting outbid. By keeping up to date on the latest market trends, you can stay informed, which can save you time and money.

A great way to get dialled into Greater Vancouver real estate is by signing up for a couple of realtor newsletters, especially if you have multiple properties or are looking at realty speculating. A real estate newsletter is intended to inform the recipient so they can make better financial decisions.

Methodology

Choosing the best real estate newsletters is certainly a challenge, but we've narrowed it down to several we think are best. Newsletters are supposed to be engaging, entertaining and informative. A lot goes into a great newsletter - excellent copy, eye-catching graphics, but what makes all the newsletters we chose stand out is their market analysis.

We based them on the following categories:

- Informative
- Local Perspective
- Global Perspective
- Accuracy
- Consistency
- Level of Clarity
- Presentation

While we realize that this isn't a perfect system, it does give you a framework in which to judge the newsletters for yourself.

The most useful real estate agent newsletters & articles are as follows:

1. Les Twarog

A real estate banner for Les Twarog. On the left is the logo, which consists of a stylized 'L' inside a square followed by the text 'LES TWAROG' and 'VANCOUVER WESTSIDE & DOWNTOWN SPECIALIST' below it. On the right is a portrait of Les Twarog, a middle-aged man with grey hair, wearing a dark suit jacket over a light-colored shirt. Below the logo and portrait, there is contact information: a phone icon followed by '604.671.7000' and an email icon followed by 'LES@6717000.COM'. Below this is a row of seven buttons: 'MEET LES', 'MY LISTINGS', 'MLS SEARCH', 'BUYERS', 'SELLERS', 'MARKETING', and 'MAPS'. At the bottom of the banner, there is a dark brown bar with the text 'VISIT THE LES TWAROG GROUP OF REALTY WEBSITES' in gold capital letters.

Les Twarog has over 30 years of experience as a realtor in the Vancouver market. He specializes in the West Side and downtown real estate, Les has been consistently ranked among the highest 1–2% of Vancouver’s 14,000 realtors and is in the top 100 realtors of RE/MAX of Western Canada.

RE/MAX Crest Realty

Vancouver Westside and Vancouver Downtown Specialist

www.leswarog.com

Informative: 9

Local Perspective: 9

Global Perspective: 8

Accuracy: 9

Consistency: 9

Level of Clarity: 9

Presentation: 10

Total: 63

Read the full newsletter [HERE](#)