

# GLOBAL EXPOSURE FOR LOCAL LISTINGS

**In 2007 more people than ever will make Homes & Land the first stop in their home search.**

That's because we implement a diverse marketing mix to make sure that qualified homebuyers find your listings.

Homes & Land.com is promoted on major search engines like Google, Yahoo! and AOL; in print media such as the Wall Street Journal and USA Today; and on HGTV - where serious homebuyers and sellers go for real estate information.

We also upload YOUR LISTINGS to other sites featuring real estate such as Oodle, Bargain, HomePages, Live Deal, JustRealEstateListings, Google Base and Trulia.

## LOCAL DISTRIBUTION of 45,000 PRINTED every 4 weeks:

- Direct mailed to over 25,000 local high-income households
- Direct mailed to professional offices (Doctors, Lawyers, Dentists, Accountants)
- Placed in top hotels in Vancouver & Whistler
- Placed on BC Ferries (Nanaimo, Victoria, Sunshine Coast)
- Outdoor Box Locations in North Vancouver, Downtown, Westside & Whistler
- Distributed in affluent shopping areas
- Distributed locally to top Realtors & Real Estate offices
- Distributed to hundreds of lifestyle locations (Coffee shops, Bakeries, Car Dealerships, Restaurants)
- Directly mailed to Builders & Developers
- Direct mailed to high-income "Feeder Markets" including Calgary, Bellevue, Bellingham, Seattle

**HOMES & LAND**  
MAGAZINE

— Advertised In —

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Harmony  
airways

USA TODAY HGTV  
HOME & GARDEN TELEVISION

— Sponsored Links On —

Google

YAHOO!

America Online

WALLSTREETJOURNAL.com

— Listings Uploaded To —

oodle

bargain.com

HomePages

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Google  
Base

LiveDeal trulia

— Pick Up At —

BC Ferries



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The Westin Grand

THE WESTIN GRAND  
VANCOUVER

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From Vancouver to Whistler

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MAGAZINE

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