

GLOBAL EXPOSURE FOR LOCAL LISTINGS

In 2007 more people than ever will make Homes & Land the first stop in their home search.

That's because we implement a diverse marketing mix to make sure that qualified homebuyers find your listings.

Homes & Land.com is promoted on major search engines like Google, Yahoo! and AOL: in print media such as the Wall Street Journal and USA Today; and on HGTV - where serious homebuyers and sellers go for real estate information.

We also upload YOUR LISTINGS to other sites featuring real estate such as Oodle, Bargain, HomePages, Live Deal JustRealEstateListings, Google Base and Trulia.

**LOCAL DISTRIBUTION of
25,000 PRINTED every 4 weeks:**

Directly mailed to:

- Thousands of local households throughout the Island
- Hundreds of local professional offices (Doctors, Lawyers, Dentists, Accountants)
- Bed & Breakfasts throughout the Island and Gulf Islands
- Builders & Developers from Victoria to Campbell River
- Thousands of Alberta homes

Distributed to:

- Outdoor Box Locations throughout the Island
- Affluent shopping and tourist areas
- Hundreds of lifestyle locations (Banks, Coffee shops, Bakeries, Car Dealerships, Restaurants, Golf Courses, Shopping Centers and Tourist destinations)
- Top Realtors & Real Estate Offices Across the Island

HOMES & LAND
MAGAZINE

— Advertised In —

WALL STREET JOURNAL

**USA
TODAY**

— Sponsored Links On —

Google™

YAHOO!

America
Online

WALLSTREETJOURNAL.com

— Listings Uploaded To —

oodle

bargain.com

HomePages

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Google™
Base

LiveDeal trulia

— As Seen On —

HGTV
HOME & GARDEN TELEVISION

HOMES & LAND
MAGAZINE

www.HomesAndLandVancouverIsland.com & www.HomesAndLand.com

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