

VANCOUVER'S RITZ-CARLTON – THE PEAK OF LUXURY LIVING



A unique 60-storey tower with a curved spine will encompass The Ritz-Carlton Hotel to floor 26 and 123 luxurious private residences on floors 27 to 60.

THE RESIDENCES | High above The Ritz-Carlton Hotel to be built on West Georgia, residents of the Arthur Erickson-designed suites will enjoy the benefits that come from their close connection to the renowned hotel chain.

Imagine waking up to stunning views of Coal Harbour, Burrard Inlet and the North Shore mountains. Then imagine calling in-residence dining for croissants and coffee. Your newspapers are at the door, compliments of high-tech Crestron systems linking directly to hotel services. Should you prefer to make your own breakfast, groceries are available at nearby high-end shops such as Urban Fare or Capers. Perhaps you'd enjoy a day in the spa, a soothing swim or simply window-shopping in the lobby's signature boutiques. And all this in your own home.

This kind of luxury living will be available at the Arthur Erickson-designed suites at The Residences at The Ritz-Carlton, Vancouver, due for completion in 2011 at 1151 West Georgia Street, one of the last remaining major downtown sites in the city.

The evocative 60-storey glass tower, a unique curved spine soaring upward, will change Vancouver's skyline forever. The complex will have 123 luxurious private residences on floors 27 to 60. Floors 1 through 26

will house 130 rooms in The Ritz-Carlton, the world-renowned hotel chain, which operates 63 hotels in 21 countries.

The site of the planned building is on West Georgia Street between Thurlow and Bute, across from the soon-to-be-completed Shangri-La Tower. For a decade, the building on the site has been an empty shell with posters pasted on its exterior walls and interminable protective framing overhanging the Georgia Street sidewalk. Three years ago, Holborn bought the land from Cadillac Fairview. Arthur Erickson along with Musson Cattell Mackey Partnership and Davidson Yuen Simpson designed the building, appropriately named "Vancouver's Turn." Demolition of the old building is under way with construction due to start next year.

The five-star suites will range in size from 1,000 to 4,000 square feet and be priced from \$1.5 million to \$13 million. By offering larger sized units, Holborn expects to attract Vancouverites downsizing from neighbourhoods such as Point Grey, Shaughnessy, Kerrisdale and West Vancouver.

"We also are attracting interest from Toronto, the United States and Asia because of the reputation of The Ritz-Carlton for commitment to first-class quality and service," says Linda Chu, senior project manager for Rennie Marketing Systems. "The Ritz-Carlton has a world-wide database of VIP customers and we will be marketing to them."

In keeping with the grandeur of the planned tower, The Residences will feature European-influenced spaces with streamlined modern designs and generous light-filled interiors. There will be a private residential lobby and a sophisticated lounge.

European-styled kitchens and bathrooms will be outfitted with signature names such as Bulthaup, Poliform, Miele, Sub-Zero, Dornbracht and Durant. Finishes in the suites will include polished marble, limestone, lacquer and travertine and woods in walnut, oak and elm, accented with stainless steel and chrome.

One of the great advantages of this upscale, downtown address will be the close connection to The Ritz-Carlton, which will manage the entire complex. There will be 24-hour security and concierge and residents will have the use of the hotel spa, pools and staffed fitness centre. Residents may also access casual and fine dining in the hotel. Extra services will include a private valet service, meeting and conference rooms, house-keeping and staffing for special events if required.

The Residences at The Ritz-Carlton, Vancouver, promise high style, luxurious downtown living. To make an appointment contact the presentation centre at 1090 West Georgia Street, 604-689-8881. For VIP priority, register on line at www.vancouversturn.com.