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CONCRETE JUNGLE MEETS CONCRETE CULTURE
Cressey-sponsored Contemporary Art Gallery exhibit “Concrete Language”
opens in Vancouver’s Yaletown tonight

(VANCOUVER) – Lower mainland developer Cressey has made a concrete commitment to not only their latest Yaletown project, but also to the cultural vitality of the city.

Donovan, Yaletown’s upcoming contemporary homes by Cressey, is the title sponsor of the Contemporary Art Gallery’s blockbuster fall show, *Concrete Language*.

Concrete Language brings together works by 15 local and international artists. In each of the works, language is central and used as both a formal and material element, suggesting a way to view words and language outside the way we commonly use or view language. (See attached example.)

When approached to support *Concrete Language*, Cressey Vice President Hani Lammam saw a perfect match between the show and the spirit behind Donovan.

“We build concrete structures, but we’re building much more than that too. With Donovan we are designing around lifestyle for a very distinct clientele. Our focus is not just constructing a building, but creating and sustaining the cultural, social and environmental sustainability that makes Yaletown living so great.”

Cressey’s commitment to the urban environment can be found not only in their sponsorship of the CAG, but from the bottom up in the Donovan’s building, including the 3R team hired to do the demolition, and the geothermal technology that will be used to heat the building.

Donovan’s sponsorship of *Concrete Language* concretizes Cressey’s desire to ensure the ongoing vitality of the downtown core in the face of rapid urbanization.

“The Donovan lifestyle is not about being a part of the concrete jungle, but about being a part of the community. *Concrete Language* is a really unique exhibit and breaks language down to a fundamental level and I think Donovan is doing something similar with downtown living,” says Lammam.

Construction has begun at Donovan, which will offer 152 homes in a distinctive 18 storey tower located in the heart of vibrant Yaletown. Designed with a sense of ‘home’ in mind, Donovan residences are warm and welcoming with clean, contemporary lines.

Slated to open its sales centre doors in February 2007, you can find out more about Donovan by registering on the website <http://www.donovanlife.com/>.

In the mean time *Concrete Language* runs September 8th through November 5th at the CAG (555 Nelson Street). The CAG is a non-profit gallery, and is open Wednesday to Sunday, from 12-6 pm. More information about the gallery can be had on-line at www.contemporaryartgallery.ca.

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